

COLUMBUS
Area Growth Report
1969



Ohio
317.7157
C726

Columbus Economy

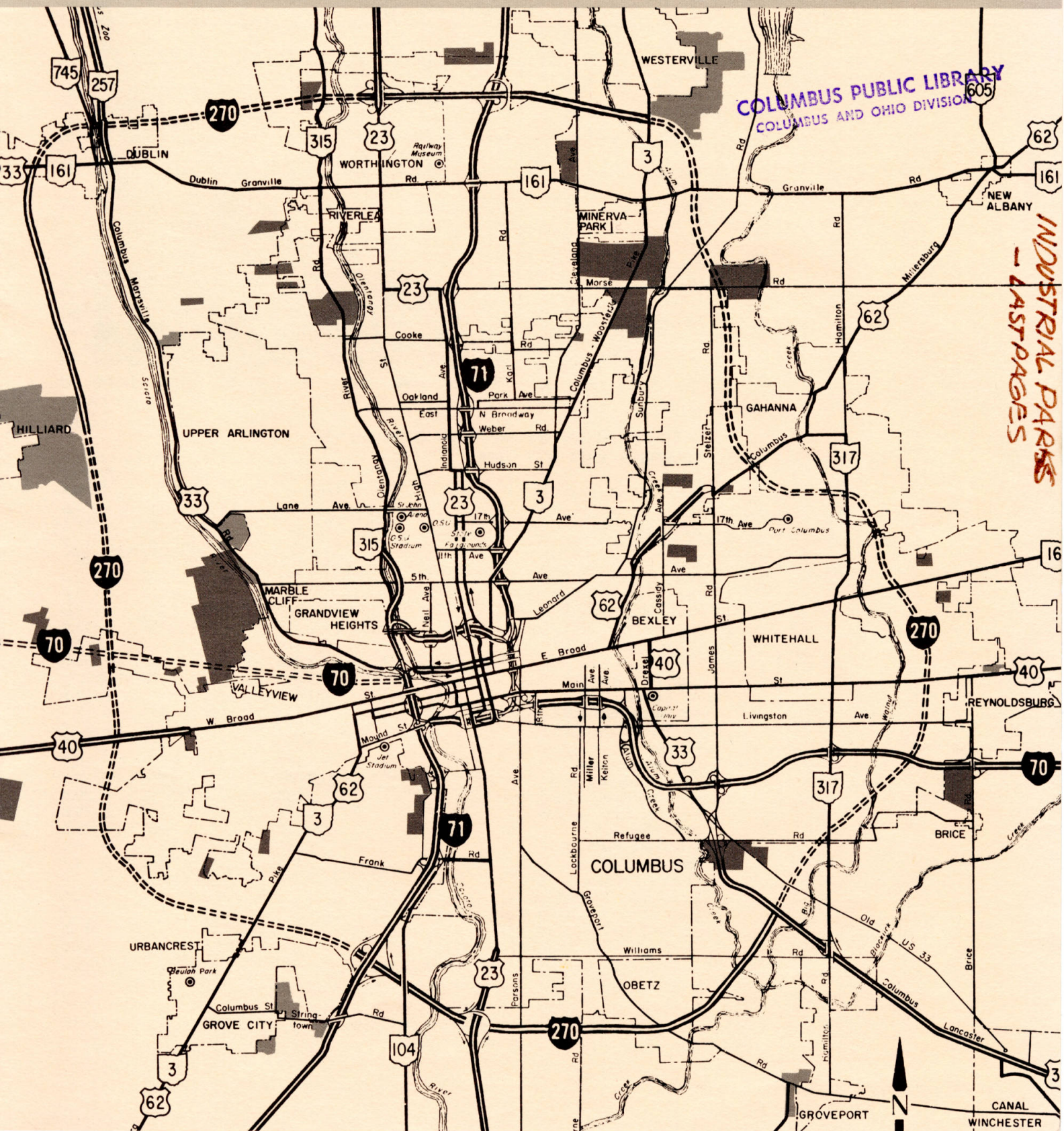
COLUMBUS

Area Growth Report 1969

DEPARTMENT OF RESEARCH
THE COLUMBUS AREA CHAMBER OF COMMERCE
P. O. BOX 1527, COLUMBUS, OHIO 43216

Areas annexed
to Columbus
since June 30, 1967

Areas annexed
to Suburban Cities
since June 30, 1967

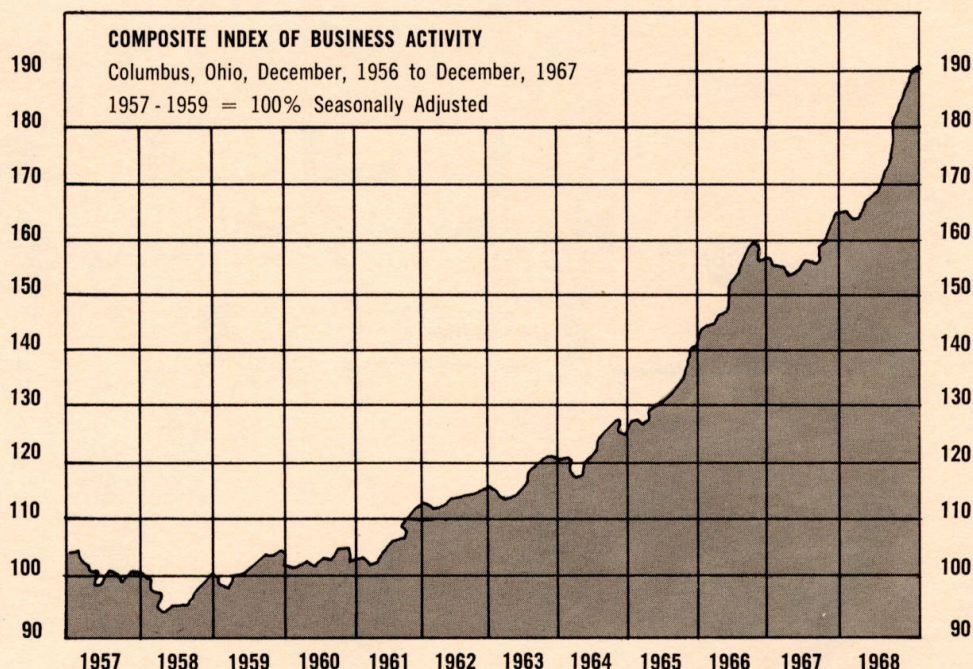
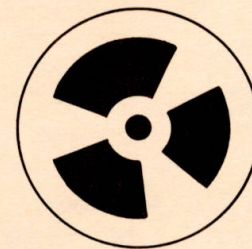


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Business Statistics

PRESENTED BY THE COLUMBUS AREA CHAMBER OF COMMERCE



BUSINESS INDICATORS AND PERCENT OF CHANGE COLUMBUS, OHIO 1967 - 1968

Business Indicators	1968	1967	Percent Change
Bank Clearings	7,547,166,200	6,688,335,200	+ 12.8
Bank Debits 3/	40,460,543,411	30,882,943,841	+ 31.0
Postal Receipts 3/	32,531,951	26,307,444	+ 23.7
Sales Tax Receipts	54,603,762	42,099,304	+ 29.7
Bldg. Permits — Value	221,413,351	219,618,502	+ 0.8
Bldg. Permits — Number	12,169	11,617	+ 4.8
Advertising Lines Paid	68,619,042	63,565,978	+ 7.9
Ind. & Comm. KWH Cons. 3/	2,324,478,472	2,046,665,716	+ 13.6
Carloadings — In 3/	80,219	69,880	+ 14.8
Carloadings — Out 3/	53,642	37,633	+ 42.5
Express Shipments	308,505	381,137	— 19.1
Air Express	134,815	113,746	+ 18.5
Air Passenger Traffic	1,634,295	1,396,674	+ 17.0
Air Freight Traffic (lbs.)	32,087,477	25,490,135	+ 25.9
Relief Cases 1/	3,510	4,201	— 16.5
New Incorporations	1,177	1,007	+ 16.9
Deeds Recorded	29,441	28,564	+ 3.1
New Car Sales — Passenger	47,909	39,662	+ 20.8
New Car Sales — Truck	5,473	4,317	+ 26.8
Credit Request	790,916	786,664	+ 0.5
Telephone Stations 1/	543,911	513,675	+ 5.9
Marriage Licenses	8,180	7,561	+ 8.2
Divorce Petitions	5,622	5,233	+ 7.4
Employment Index *3 a/	124.5	118.0	+ 5.5
Index of Truck Tonnage *3 a/	118.3	104.9	+ 12.8
Adjusted Composite Index *a/	178.0	160.7	+ 10.8
Composite Index Bus. Act. *a/	179.7	161.4	+ 11.3

1/ End of Month Report

2/ Preliminary Figure

3/ Used in Composite Index

* 1957 - 1959 = 100%

a/ Annual Average

Prepared by: Research Department
Columbus Area Chamber of Commerce
Richard J. Darwin, Manager



Business Research

PRESENTED BY THE COLUMBUS AREA CHAMBER OF COMMERCE

THE GROWTH OF AIR TRAFFIC AT PORT COLUMBUS INTERNATIONAL AIRPORT FOR SELECTED AIRLINES 1

Location is important to the growth of a metropolitan area and one of the most valuable assets of Columbus is its position in the heart of the American manufacturing belt. The Columbus area business community has exploited a natural strategic location by converting this advantage into moving more freight and people at an increasing rate each year. Statistics show that airlines serving Port Columbus International Airport had an excellent year during 1968 in moving both people and goods.

	PASSENGERS *			AIR FREIGHT **		
	1968	1967	% Change	1968	1967	% Change
AMERICAN	238,928	216,333	+ 10.4	6,874,606	5,102,180	+ 34.7
DELTA	130,622	84,994	+ 53.7	2,153,511	1,513,942	+ 42.2
EASTERN	138,351	115,898	+ 19.4	1,224,942	965,195	+ 26.9
PIEDMONT	29,628	27,942	+ 6.0	393,239	231,239	+ 70.1
TRANS WORLD	790,920	687,196	+ 15.1	14,024,926	6,346,289	+ 121.0
TYME	11,077	2,224	+ 398.1	54,621	18,796	+ 190.6
UNITED	159,286	135,721	+ 17.4	6,236,763	4,551,313	+ 37.0
ALL AIRLINES	1,634,295	1,396,674	+ 17.0	32,087,477	25,490,135	+ 25.9

1 Source: Port Columbus International Airport
Monthly Airline Traffic Report

* Total inbound and outbound air passengers

** Total inbound and outbound air freight in pounds.

This kind of growth has made it necessary to plan now for a \$30 million expansion of facilities that will move Columbus into the seventies with a 21st century air terminal.

THE GROWTH OF THE TRUCKING INDUSTRY IN COLUMBUS **

Over 100 trucking companies serve the metropolitan area and figures show that 1968 was a strong growth year for that industry. (Tons)

1968	1967	% Change
470,470	425,660	+ 10.5%

** Source: The trucking index of the Columbus Business Barometer, as reported by Commercial Motor Freight, Incorporated; Suburban Motor Freight, Incorporated; and Columbus & Chicago Motor Freight, Incorporated.

THE GROWTH OF RAIL CARLOADINGS IN COLUMBUS ***

Railroads, the prime freight mover, report carloadings were up almost a fourth over 1967.

1968	1967	% Change
133,861	107,713	+ 24.3%

*** Source: The rail index of the Columbus Business Barometer as reported by the Baltimore and Ohio; Chesapeake and Ohio; Norfolk and Western and Penn Central; railroads.

MONTHLY CONSTRUCTION ACTIVITY IN FRANKLIN COUNTY, 1968

The construction industry is an important business indicator and in 1968 construction activity reached a new all-time high. Due to improved winter construction techniques this industry has become less seasonal with more building activity during winter months. Thus, construction costs are reduced since men and equipment are employed on a year-round basis.

	ALL CONSTRUCTION		RESIDENTIAL		
	Value	No. Permits	Value	No. Permits	Units
JANUARY	\$ 16,932,400	662	\$ 8,426,950	436	475
FEBRUARY	8,866,366	560	5,434,375	224	286
MARCH	29,592,146	1,060	9,230,840	386	536
APRIL	16,092,109	1,251	10,253,077	346	614
MAY	22,664,509	1,287	15,725,451	465	842
JUNE	20,114,224	1,167	10,294,294	352	691
JULY	13,434,773	1,101	8,438,690	329	522
AUGUST	18,341,949	1,197	12,910,695	441	656
SEPTEMBER	22,674,541	1,264	15,358,530	507	1,068
OCTOBER	23,818,319	1,164	13,085,923	398	688
NOVEMBER	16,873,186	770	9,218,685	354	583
DECEMBER	12,008,859	686	8,757,700	397	449
TOTAL	\$221,413,381	12,169	\$127,135,210	4,635	7,410

THE GROWTH OF CONSTRUCTION ACTIVITY IN FRANKLIN COUNTY

	1968	1967	% Change
ALL CONSTRUCTION	\$221,413,381	\$219,618,502	+ 0.8%
NO. PERMITS	12,169	11,630	+ 4.6%
RESIDENTIAL	\$127,135,210	\$103,916,924	+ 22.3%
NO. PERMITS	4,635	4,082	+ 13.5%
NO. UNITS	7,410	6,398	+ 16.2%

THE GROWTH OF BANK ACTIVITY IN THE COLUMBUS SMSA

BANK DEBITS *

FOURTH FEDERAL RESERVE DISTRICT SMSA'S IN OHIO

Banking also reveals impressive gains. Bank debits in Columbus have grown at faster rates than in any other metropolitan area in the Fourth Federal Reserve District. Columbus banks are attempting new ideas and can offer a package that will meet your needs.

	Average Year-To-Date	
	1968	1969
AKRON	141.8	154.3
CANTON	147.7	178.4
CINCINNATI	138.3	181.6
CLEVELAND	130.9	160.3
COLUMBUS	173.3	207.3
DAYTON	137.8	160.0
TOLEDO	133.4	167.5
YOUNGSTOWN - WARREN	138.7	151.1

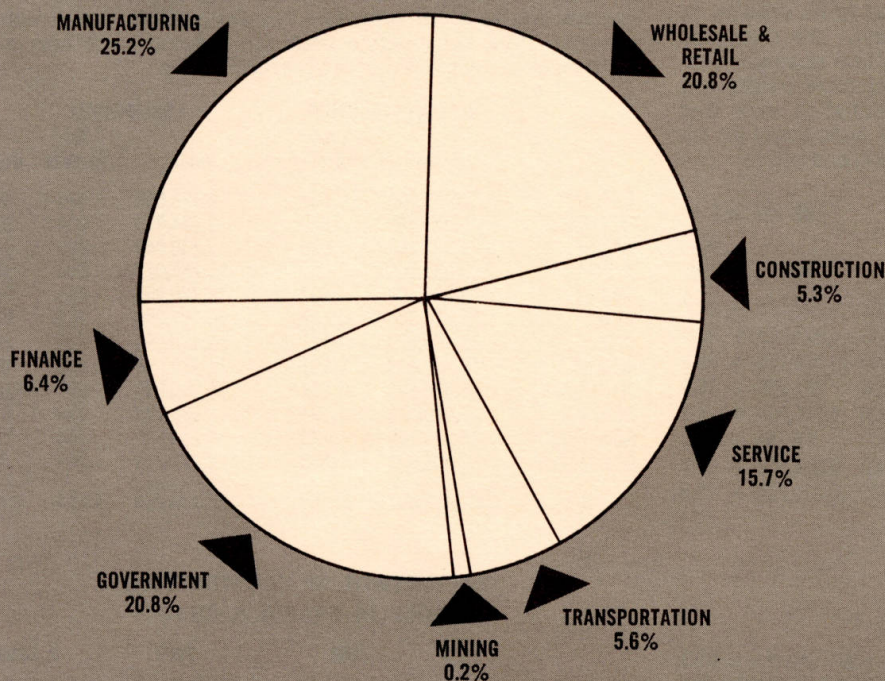
Index 1964 = 100 (seasonally adjusted)

Employment Research

PRESENTED BY THE COLUMBUS AREA CHAMBER OF COMMERCE



**NON AGRICULTURAL WAGE AND SALARY EMPLOYMENT
COLUMBUS SMSA 1968**



Manufacturing production workers received \$132.48 per week which averaged 40.5 hours, contract construction—\$171.28 for 37.5 hours — wholesaling earned \$123.35 while those in retailing received \$92.12 per week. Twenty-five per cent of the total work force are engaged in manufacturing of transportation equipment, fabricated metals, non-electric machinery, food, printing, publishing, chemicals and technical instruments. Half the work force is engaged in government activities, wholesaling and retailing. The chart below indicates that Columbus metropolitan area is diversified with a blend of manufacturing and research activities, insurance and banking, government and university activities.

**NON-AGRICULTURAL EMPLOYMENT IN
COLUMBUS METROPOLITAN AREA, 1968**

	Average	% Change From 1967
TOTAL	352,700	+ 5.2
MANUFACTURING	89,000	+ 5.5
Durable Goods	62,400	+ 5.1
Nondurable Goods	26,600	+ 6.4
NONMANUFACTURING	263,700	+ 5.1
Mining	700	
Contract Construction	18,600	+13.4
Transportation and Utilities	19,700	+ 1.5
Wholesale and Retail Trade	73,400	+ 6.4
Finance, Insurance & Real Estate	22,600	+ 7.6
Services & Miscellaneous Industries	55,400	+ 4.9
Government	73,300	+ 2.9

Industrial employment increased by 5% to 352,700. During 1968 unemployment was around 2% with a great demand for tool and die makers, machinists, millwrights, machine-tool operators, plumbers, and auto and truck mechanics.

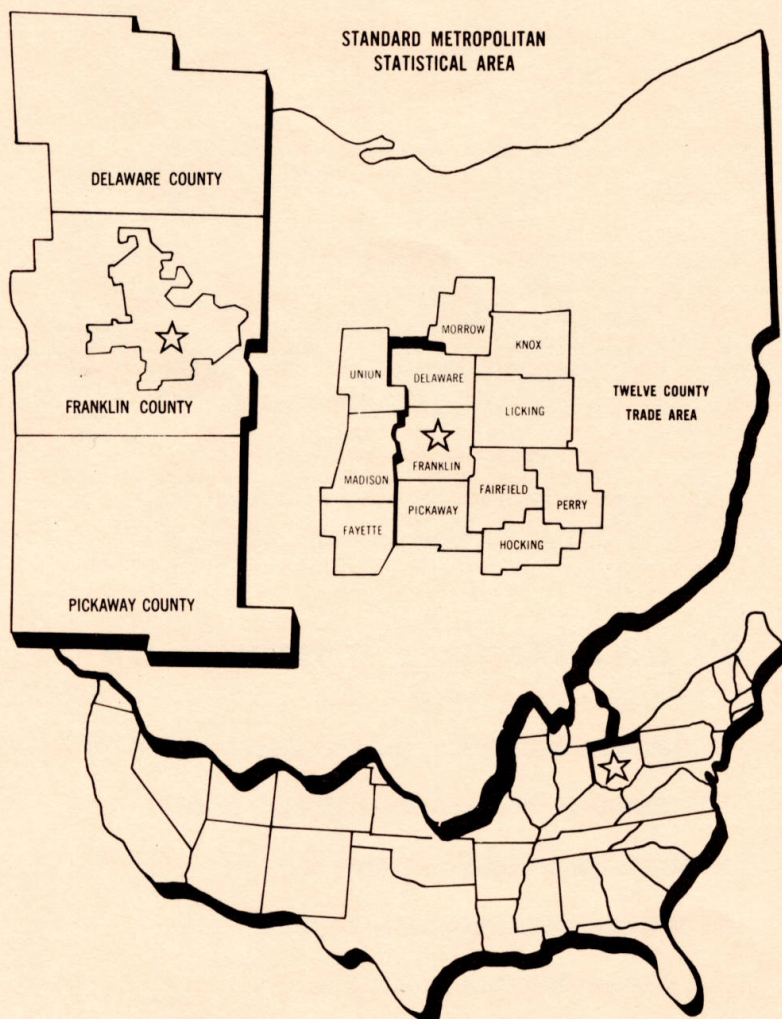
Factors to Influence Future Growth

PRESENTED BY THE COLUMBUS AREA CHAMBER OF COMMERCE



a. Columbus is in the heart of the industrial core of the nation. Columbus is close to the best supplies and suppliers — AND — Columbus is within striking distance of the best markets in the United States. It is equidistant between the industrial developments of the Ohio River Valley and the ports of the Great Lakes - St. Lawrence Seaway. Eight of the ten largest cities of the United States are within a 550-mile radius of Columbus.

b. New businesses are establishing here regularly, which means more job opportunities. In 1968, 538 new businesses were incorporated in Franklin County. Fifty-five of these were manufacturing firms. There were 983 new wholesale, retail and service establishments added. Total investment in new business in 1968 amounted to \$51,545,828. Investments for expansions, new building and remodelings by existing businesses totaled \$57,451,670.



c. Diversification is the key to the stability of the local economy. Diversification, not only in manufacturing, but in non-manufacturing as well. There are over 800 manufacturing firms located here, making more than 57 different types of products. Among the 800 manufacturers, the preponderant number are small firms — 96.6% employ less than 500 persons each. Only 30 firms employ more than 500 each and only 17 employ more than 750. The greatest number is in the group employing 10 or less (413 firms or 46.6% of the total number of firms.) The latest reports reveal total employment in the Columbus Metro area at about 359,700 with manufacturing employment around 91,400 workers and non-manufacturing, 268,300.

d. Franklin County and the nearest 11 surrounding counties make up the 12-County Trade Area. Franklin is undoubtedly the giant in every way when one considers these 12 counties. To put it briefly, Franklin County has 65.3% of the total number of manufacturing plants, employ 66.0% of the manufacturing workers, has 66.2% of the manufacturing payroll and yet, the manufacturing segment makes up only 25.2% of the total employment in Franklin County.

e. In the non-manufacturing segment of our economy, there are about 5,500 to 6,000 retailers, about 1,068 wholesalers, over 100 trucking firms, 5 railroads, 9 airlines, 337 primary and secondary schools serving an enrollment of over 204,170. In addition, there are 7 colleges and universities with a total full-time student enrollment of 51,800 and 6 business and secretarial schools, enrollment 2,640.

f. Columbus is near the greatest coal fields in the United States and has excellent sources of electric power and gas supply. Water is abundant. The Hoover Dam, completed in 1955, increased the water supply by 65.0 million gallons per day, thus raising the total capacity to 122.0 million gallons per day. Average daily consumption for the past two years has been about 91,700,000 gallons.

g. Shoppers come to Columbus from as far north as Bucyrus, as far south as Gallipolis, as far west as Springfield and from as far east as Cambridge, Ohio. Of course, the predominant numbers come from within the 12-County Trade Area.

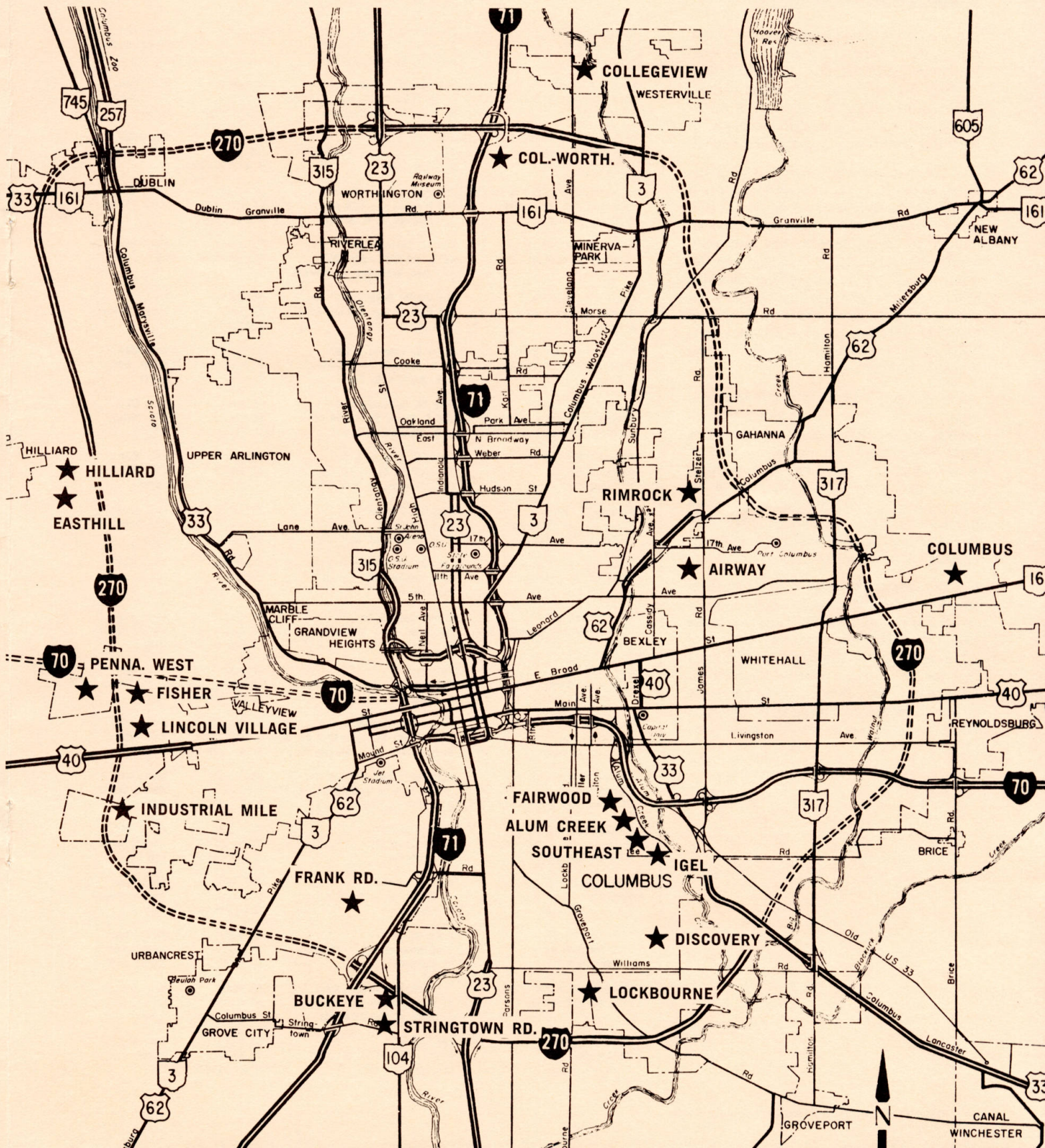
h. Columbus is the largest city in Ohio — areawise. Through an effective annexation program, Columbus (city proper) increased in size from 39.4 sq. mi. in 1950 to 120.0 sq. mi. at the present time (3-1-69) — more than doubling its area since the 1950 Census. The effect of the extension of the city's boundaries has been to make more space available for industrial, commercial and residential development. Columbus has the facilities to serve this expanded area with ease.

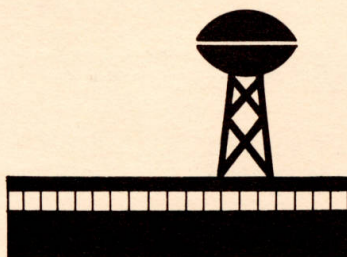
i. In the past few years an increasing number of Columbus firms have been expanding their business enterprises by attempting to penetrate foreign markets. Although this number is proportionally small in comparison to the total manufacturing community, a recent Chamber study shows that the growth potential in exports is substantial. The leading exporters were found to be industries producing stone, clay and glass products and machinery products, while the food industry was the dominant importer. In 1946, export sales amounted to approximately \$6 million with a dozen firms selling overseas. In 1968, total international trade volume was estimated at \$60 million with approximately 100 firms buying and selling in international markets.

Columbus Industrial Parks

AS OF JUNE 1, 1969

PREPARED BY: DEPARTMENT OF ECONOMIC DEVELOPMENT
COLUMBUS AREA CHAMBER OF COMMERCE





Columbus Industrial Parks

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The Industrial Park has assumed a prominent — if not dominant — role in the location of industrial facilities in metropolitan centers. The question immediately arises, "What is an Industrial Park?" It is a real estate development embodying elements of **planning, facilities, and continuing control.**

The Urban Land Institute offers this detailed definition: "An industrial park is a highly restricted type of planned industrial district in which special emphasis and attention are given to esthetics and community compatibility. Subdivided and developed according to a comprehensive plan which includes detailed provision for streets (and, in many cases, rail) and all necessary utilities, the park provides service sites for a community of industrial and industry-oriented uses.

Adequate control of the land, buildings and industrial operations is provided through zoning, private restrictions incorporated as legal requirements in deeds of sale or leases, and the provision of continuing management — all for the purpose of assuring attractive and efficient uses within the park and the harmonious integration of the industrial area into the community in which it is located."

In Columbus the concept of the industrial park has had remarkable acceptance. Since our last directory in 1966, ten new parks have been established, making a total of 20 developments within Franklin County that we feel can be properly described as Industrial Parks. Data on these parks are shown in the accompanying table and locations are shown on the map on the previous page.

Airway Indl. Pk. 911 Stelzer Rd. 2 Firms	Schottenstein Invest. Corp. 37 N. Third St. — 228-2982 B. Sully, L. Schottenstein	12 acres ? B. & L. Nego.	Elec., Gas, Water, Sewer
Alum Creek Indl. Pk. 1500 Alum Creek Dr. 5 Firms	Schottenstein Invest. Corp. 37 N. Third St. — 228-2982 B. Sully, L. Schottenstein	26 acres ? B. & L. Nego.	Rail, Elec., Gas, Water, Sewer
Buckeye Space Center P.O. Box 27 Grove City	Arthur Seelbinder P.O. Box 27, G.C. — 885-9016 A. Seelbinder	105 acres 105 avail. S. & L. 12-15000	Elec., Gas, Water, Sewer
Collegeview Bus., Res. & Ind. Pk. Cleveland Ave. & W. Main 2 Firms, 50 empl.	Nationwide Development Co. 246 N. High St.—228-4711 ex. 330 R. E. Patzer, R. D. Shively	20 acres 17 avail. S. & L. 18000	Elec., Gas, Water, Sewer
Columbus Indl. Pk. E. Broad, E. of West. Elec.	Don M. Casto & Co. 42 S. 4th St. — 228-5331 D. Casto, Trembley, Chenoweth	200 acres 200 avail. S. & L.	Elec., Gas, Water, Sewer
Col.-Worth. Indl. Pk. Huntley & Shrock Rd. 4 Firms	Col.-Worth. Development Co. 693 High St. Box 329-885-4471 John Hill	88 acres 23 avail. S.18-25000	Elec. Gas, Water, Sewer
Discovery Pk. for Ind. Alum Creek Dr. & Watkins Rd. 3 Firms	Oscar L. Thomas & Co. 71 E. State St. — 228-2471 J. T. Rast, J. E. Carr	400 acres 300 avail. S. & L.	Rail, Elec., Water, Gas, Sewer
Easthill Indl. Park Hilliard Cemetery & Lacon Rds. 5 Firms, 427 empl.	John W. Galbreath & Co. 100 E. Broad St. — 224-1106 J. W. Phillips, F. Smith	68 acres 23 avail. S.12-15000/A.	Rail, Elec., Gas, Water, Sewer
Fairwood Indl. Pk. Universal Rd. 17 Firms, 971 empl.	Oscar L. Thomas & Co. 71 E. State St. — 228-2471 O. L. Thomas, M. B. Griffith	160 acres 43 avail. S.20,000/A.	Rail, Elec., Gas, Water, Sewer
Fisher Indl. Pk. Fisher Rd. & Phillipi Rd. 25 Firms, 341 empl.	Oscar L. Thomas & Co. 71 E. State St. — 228-2471 O. L. Thomas, M. B. Griffith	275 acres 137 avail. S.20,000/A.	Rail, Elec., Gas, Sewer, Water
Frank Rd. Indl. Pk., Inc. Frank Rd. at Longwood 5 Firms	John Miller & Ernie Hendrix 6780 Lambert Rd., Orient John Miller	183 acres 143 avail. S. & L. 10-15/A.	Elec., Gas, Water, Well
Hilliard Indl. Pk. 1-270 & Hilliard Cemetery Rd. 1 Firm	Lyman Case & Co. 23 N. 4th St. — 228-5484 B. Trautman	80 acres 60 1-10 sites L. sub. to app.	Elec., Gas, Water, Sewer - 1970
Igel Indl. Pk. 2000 Alum Creek Dr.	Geo. Igel 520 Harmon Ave. — 221-6601 G. Igel, Jr.	42 acres 42 avail. S. & L. 10,000	Elec., Gas, Water, Sewer, soon Rail
Indl. Mile Pk. Lincoln Village 4 Firms, 80 empl.	Nationwide Development Co. 246 N. High St.—228-4711 ex. 330 R. E. Patzer, R. D. Shively	38.18 acres 17.31 avail. S. & L. 20-3000	Elec., Gas, Rail, Water, Sewer
Lincoln Village Indl. Pk. Lincoln Village 13 Firms, 945 empl.	Nationwide Development Co. 246 N. High St.—228-4711 ex. 330 R. E. Patzer, R. D. Shively	236 acres 9.5 avail. S.15, 9.5-150000	Elec., Gas, Water, Sewer, Rail
Lockbourne Indl. Pk. Suite 1, 1306 S. Cols. Airp. 6 Firms, 305 emp.	Owen Dickerson 326 S. Front St. — 224-1168 O. Dickerson	250 acres 232 avail. S. & L. 12000	Elec., Gas, Water, Sewer, Rail
Penna. West Indl. Pk. 4661-5267 Fisher Rd. 2 Firms, 25 empl.	R. G. Denmead 57 E. Gay St. — 224-9295 E. Koehler	500 acres 200 avail. S. & L. Nego.	Elec., Gas, Water, Sewer, Rail
Rimrock Indl. Pk. 1700 Rimrock Rd. 1 Firm, 25 empl.	Franz Stone 1700 Rimrock Rd. — 471-5926 R. Melstedt	40 acres 40 avail. L. & Bld.	Elec., Gas, Water, well Septic tank
Southeast Indl. Pk. 1800 Alum Creek Dr.	Schottenstein Invest. Corp. 37 N. 3rd St. — 228-2982 B. Sully, L. Schottenstein	54 acres 48 avail. B. & L. Nego.	Rail, Elec., Water, Gas, Sewer
Stringtown Indl. Pk. Marlang Dr. 2 Firms	Lee Wears 145 N. High St. — 228-6321 L. Wears	47 acres 42 avail. S. & L. 15000	Gas, Elec., Water, Rail